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European Union
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Keele Gateway newsletter 01 September 2021

Keele University has the tools, expertise and resources to complement your organisation and enable it to reach its full potential.

Whether you know exactly what you need or don't know where to begin to solve your problem, our team of experts will be delighted to help guide you towards the innovative solution that you're looking for.

keele.ac.uk/gateway

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Construction begins on Keele's newest Innovation Centre

[Construction is now underway](#) on the latest Innovation Centre on Keele University's Science and Innovation Park.

Set to open in 2022, Innovation Centre 7 will provide state-of-the-art business accommodation alongside the brand new Digital Society Institute, a collaborative centre focused on data and digital technology that will enable more than 400 organisations to innovate and expand in competitive and dynamic business environments.

[Find out more and register your interest in joining the facility.](#)

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Marketing agency expands workforce, thanks to Innovation Leadership programme

A local marketing agency is using new learnings from a prestigious Keele University business development programme to help to grow their workforce and improve productivity.

Leek-based SO Marketing turned to Keele's Innovation Leadership Programme to help build on their forward-thinking approach, resulting in the implementation of new strategies and the hiring of new staff.

[Discover more and find out how you can join the next leadership cohort.](#)

Recovery Loan Scheme

Supporting post-pandemic business growth across the Midlands with business loans from **£100k to £1.5m**

The FSE Group
Funding Scaleup Enterprises

European Union
European Regional Development Fund

European Investment Bank
The EIB bank

Department for Business, Energy & Industrial Strategy

MIDLANDS ENGINE Investment Fund
Delivered by British Business Bank
Financing growth for Midlands businesses

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Staffordshire
Chambers of
Commerce.

Staffordshire **BUSINESS FESTIVAL 2021.**

Join Keele's experts at the Staffordshire Business Festival

Keele Gateway is proud to continue its support of Staffordshire Business Festival, which this year takes place between 6-10 September 2021.

Keele will be hosting two sessions during the Festival, both of which are available to book for free now:

Leadership Paradoxes and Snake Oil - Monday 6 September, 11am

Explore the history of leadership, the way in which various theories developed and what they revealed about leadership, leading up to where we are now, and what it means to be a leader in a 21st century organisation. [Reserve your place today.](#)

The future of the office; just a workplace or a hub for collaboration and innovation? - Wednesday 8 September, 3pm

Join us as we discuss how workspace is an important asset for companies, what we have learnt from the recent working environment, the types of accommodation now needed and the value of innovation post-pandemic. [Reserve your place today.](#)

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Keele Apprenticeships praised by Ofsted

Keele's apprenticeship provision "exemplifies best practice" and has made "significant progress" since launching in 2018, [according to a recent Ofsted report](#).

The University currently has nearly 300 apprentices from over 60 employers, on programmes ranging from Senior Leader to Registered Nurse.

[Discover more about how a Keele apprenticeship can support you and your workforce.](#)

Enabling Business Growth - Keele Science & Innovation Park

KEELE SCIENCE &
INNOVATION PARK

Enabling
business
growth



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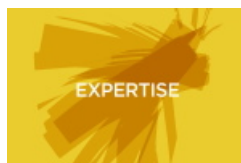
Keele Business School students support local charities

More than 70 students from Keele Business School have worked alongside local charities to support their recovery from the effects of the Covid-19 pandemic.

As part of a social enterprise module, the students helped local non-profit organisations such as the Alice Charity, Brighter Futures and Canine Partners, to find practical solutions to the real-life challenges they were facing.

[Read more here.](#)

Opportunities available through the Keele Gateway



Click the buttons above to find out how your organisation can benefit from partnering with Keele University.

You are receiving this email as you have either subscribed to receive information about Keele University's business support opportunities, have interacted with a previous edition of this newsletter or have engaged with the Keele Gateway in some form.

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*The following support programmes available within the Keele Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:

- Keele University Science & Innovation Park Smart Innovation Hub (Ref: 32R17P01691);
- Smart Energy Network Demonstrator (Ref: 32R16P00706);
- Business Bridge (Ref: 32R18P02530);
- Innovation Centre Seven - IC7 (Ref: 32R19P03785).

The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.

Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.



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